

# Corporate Sponsorship and Contributions

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Earth Day Resolutions is an excellent way to demonstrate your company's commitment to the environment, both financially and in daily practice. Your support not only helps us accomplish our mission, it offers your company's employees a turnkey solution in your company's name, bringing green behaviors into your workplace and their homes. Earth Day Resolutions is a 501(c)(3) tax-exempt organization.

- **Sponsors** receive recognition of their generous support (details below), a branded version of the earthdayresolutions.org website (hereafter: "Gateway") to offer employees, as well as a customized web link, e.g., *company.earthdayresolutions.org*
  - Participants among the general public may revisit the site often (hereafter: "Main Site") in order to track their progress and participate with their teams, providing continued reminders of your sponsorship
- **Contributors** of \$1000 or more will receive a customized web link to the site e.g., *company.earthdayresolutions.org* and recognition as a contributor on the Main Site

<b>Stewards of America's Future (2 years) — Benefits include:</b>	<b>\$20,000</b>
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- **Sponsor Recognition:** Your company's generosity is recognized as a Steward of America's Future with its logo on all general web pages, events, participant guides, annual reports, and more
- Sponsor-supplied promotional paragraph displayed alongside company's full color logo on Main Site's sponsorship page and other funder listings
- Company logo on all mass emails (invitations, promotions, reminders, survey follow-ups)
- Branded Gateway and custom link to company's own Earth Day Resolutions website

<b>Platinum Sponsor (2 years) — Benefits include:</b>	<b>\$10,000</b>
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- **Sponsor Recognition:** Your company's generosity is recognized as a Platinum Sponsor with full color logo on the Main Site's sponsorship page, all funder listings, and selected branded materials, including participant guides and annual reports
- Branded Gateway and custom link to company's own Earth Day Resolutions website

<b>Gold Sponsor (Annual) — Benefits include:</b>	<b>\$5,000</b>
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- **Sponsor Recognition:** Your company's generosity is recognized as a Gold Sponsor with its logo on the Main Site's sponsorship page, all full funder listings, and more
- Branded Gateway and custom link to company's own Earth Day Resolutions website

<b>Contributor (Annual) benefits:</b>	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$2000	<input type="checkbox"/> \$2500	<input type="checkbox"/> \$3000	<input type="checkbox"/> \$4000
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- Identified as a Contributor on Main Site's sponsorship page and all other full funder listings
- Custom link to Earth Day Resolutions website, e.g., *company.earthdayresolutions.org*

Please contact Zach Fried, Executive Director, for more information.  
zach@earthdayresolutions.org or (646) 783-9199